

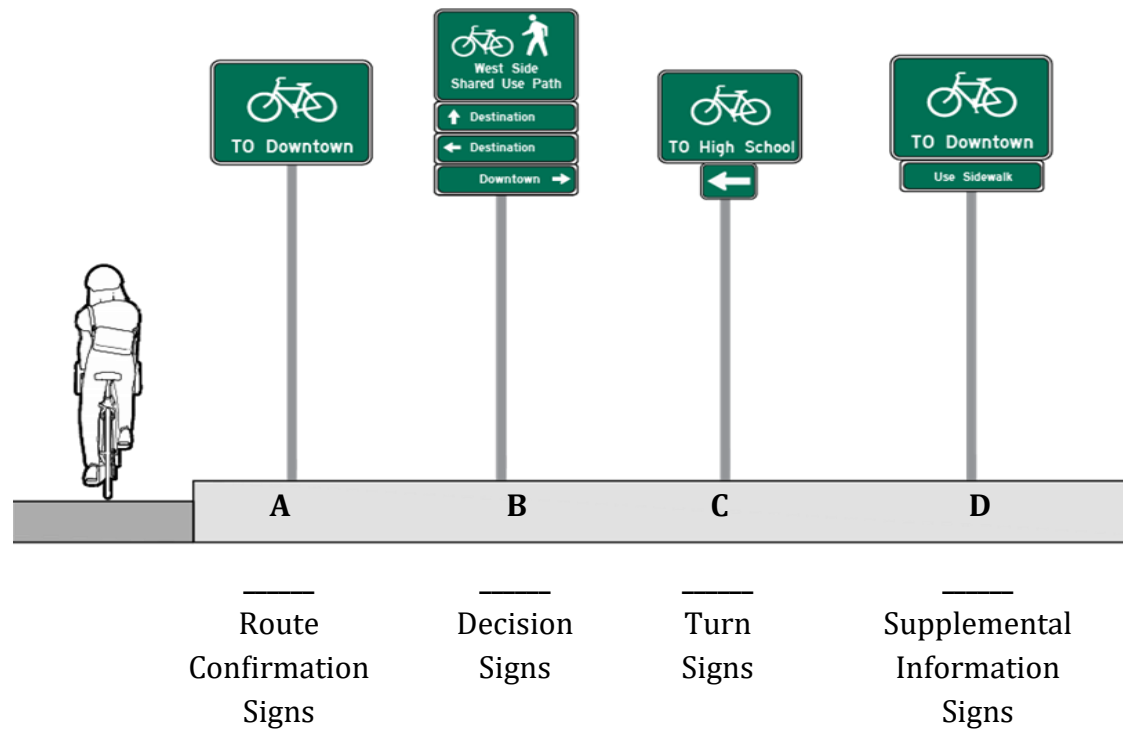
Wayfinding Signage Types and Styles

5) What tools do you usually use to find your way around the region? (Check all that apply):

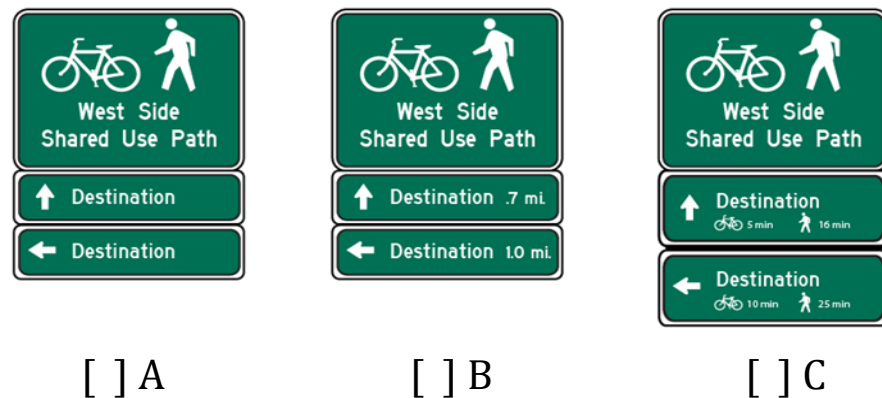
- Online mapping application (Google Maps, etc.)
 Printed maps
 Ask someone for directions
 I wander until I find something interesting
 Signs and kiosks
 Other

6) If Other was chosen for the above question, what other tool(s) do you use?

7) There are four key types of wayfinding signage shown below. (Rank them with 1 = most important)



8) Which of the below types of decision signs do you prefer? (Check only one below)



9) Which of the trail map styles below do you prefer? Please explain below.

[] A



[] B



10) Why do you prefer the above selected map style?

11) At which locations would you prefer to see trail maps? (Check all that apply)

- At trail entrances (trailhead/parking lot)
 At the intersections of two or more trails
 Along the trail
 Where a trail crosses a street

12) How important are the following	Least Important	Less Important	Neutral	Important	Very Important
A functional wayfinding system					
A design that reflects the unique character of the Town of Chapel Hill					
A design that reflects the unique character of your neighborhood trail or route					
Attractiveness of signs					
Signs that can be fabricated at low-cost					
Make it easier for users to walk, bike, and use transit in the region					