

Profile

Whenever possible, applications should be submitted prior to the scheduled meeting of the affected advisory board so that they can consider all applications prior to making a recommendation to Council.

Public Records Statement

I acknowledge that all information submitted in this application becomes a public record and will be searchable online. The Town is not able to remove information from the public record once it has been posted.

I Agree

Atefe

First Name

Northcutt

Last Name

Middle Initial

amnorthcutt@hotmail.com

Email Address

104 serrano Way

Street Address

Suite or Apt

chapel Hill

City

NC

State

27517

Postal Code

Home:

Primary Phone

Home:

Alternate Phone

Residency within the Town limits is required for membership on most Council advisory bodies. Memberships of some committees and task forces may be composed of up to forty percent of non-Town residents.

What district do you live in? *

Orange County (Not Chapel Hill limits)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Board is your First Choice? *

Community Design Commission

Which Boards would you like to apply for?

Community Design Commission: Not Eligible

Planning Commission: Eligible

Question applies to Community Design Commission

Select a Seat Category for the Community Design Commission *

Chapel Hill Resident

Question applies to Planning Commission

Select a Seat Category for the Planning Commission *

Orange County-Extra Territorial Jurisdiction Resident (ETJ)

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Internet

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

Please provide a brief statement outlining why you wish to serve on the Advisory Board(s), Commission(s), Committee(s) or Task Force(s) to which you are applying.

I have experienced in working with Metropolitan and Rural Planning Organizations to develop Long Range Transportation System plan.

You may upload a supporting document (ex. Resume).
Please be advised that any information submitted becomes a public record and may be searchable online.

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

Please select your age from the following list. *

over 55

Realtor

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

ETHICS GUIDELINES FOR TOWN ADVISORY BOARDS AND COMMISSIONS

Members of advisory boards and commissions shall not discuss, advocate, or vote on any matter in which they have a conflict of interest or an interest which reasonably might appear to be in conflict with the concept of fairness in dealing with public business. A conflict of interest or a potential conflict occurs if a member has a separate, private, or monetary interest, either direct or indirect, in any issue or transaction under consideration. In addition, members of the Historic District Commission and Board of Adjustment, when these boards are hearing cases, serve as quasi-judicial bodies. Pursuant to State Statute 106A-388(e)(2), members of these boards “shall not participate in or vote on any quasi-judicial matter in a manner that would violate affected persons’ constitutional rights to an impartial decision maker. Impermissible violations of due process include, but are not limited to, a member having a fixed opinion prior to hearing the matter that is not susceptible to change, undisclosed ex parte communications, a close familial, business, or other associational relationship with an affected person, or a financial interest in the outcome of the matter.” Any member who violates these Ethics Guidelines may be subject to removal from the board or commission. If the advisory board or commission member believes he/she has a conflict of interest then that member should ask the advisory board or commission to be recused from voting. The advisory board or commission should then vote on the question on whether or not to excuse the member making the request. In cases where the individual member or the advisory board or commission establishes a conflict of interest, then the advisory board or commission member shall remove themselves from the voting area. Any advisory board or commission member may seek the counsel of the Town Attorney on questions regarding the interpretation of these ethics guidelines or other conflict of interest matters. The interpretation may include a recommendation on whether or not the advisory board or commission member should excuse himself/herself from voting. The advisory board or commission member may request the Town Attorney respond in writing.

I Agree *

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Profile

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I Agree

Stephen

First Name

M

Middle Initial

Faber

Last Name

smusfaber@gmail.com

Email Address

408 Ray Road

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27516

Postal Code

Home:

Primary Phone

Home:

Alternate Phone

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What district do you live in? *

Orange County (Not Chapel Hill limits)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

Greater than 10 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Board is your First Choice? *

Transportation and Connectivity Advisory Board

Which Boards would you like to apply for?

Community Design Commission: Not Eligible

Transportation and Connectivity Advisory Board: Eligible

Question applies to Community Design Commission

Select a Seat Category for the Community Design Commission *

None Selected

Question applies to Transportation and Connectivity Advisory Board

Select a Seat Category for the Transportation and Connectivity Advisory Board *

Non-Chapel Hill Resident from Orange, Durham, Alamance, or Chatham County

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Other (provide additional information below)

Met CH Mayor and Aide at an event

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

Please provide a brief statement outlining why you wish to serve on the Advisory Board(s), Commission(s), Committee(s) or Task Force(s) to which you are applying.

Chapel Hill has always been a place near and dear to my heart. After growing up in Chapel Hill and recently moving back after purchasing a home, I can truly say this has always been a wonderful place to be. The reason I would like to be considered for a position on either of these boards is just by the fact that I care deeply about my home and one that I have been a part of for so long. I moved away to get a bachelors and masters degrees along with some experience in areas that I feel could truly be beneficial to my home town. I chose my career work because I would like to help improve the places we live for the health of our communities. It would be an honor to serve my community and be helpful in improving the quality of life for its constituents.

[171012_CV_Condensed_Faber.pdf](#)

You may upload a supporting document (ex. Resume).
Please be advised that any information submitted becomes a public record and may be searchable online.

Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

Please select your age from the following list. *

35-54

Planning/Design/Development

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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I Agree *

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CURRICULUM VITAE

STEPHEN M. FABER

408 Ray Road
Chapel Hill, NC 27516
c. 970.309.3150
e. smusfaber@gmail.com

SUMMARY

My background is multidisciplinary with experience working on projects of varying scales from small commercial and residential properties to large master-planned communities. I have a passion for design and development along with value of building consensus and teamwork focus to achieve desired outcomes that benefit all stakeholders.

EDUCATION

MRED, Master of Real Estate Development, 5.2011
Department of Planning & Landscape Architecture and the School of Accounting & Finance, Clemson University

BLA, Bachelor of Landscape Architecture, 5.2005
Fay Jones School of Architecture + Design, University of Arkansas

Horticulture Minor, 5.2005
Department of Horticulture, University of Arkansas

WORK EXPERIENCE

Landscape Designer and Development Strategies Leader, 6.2017-Present
Stewart, Raleigh, NC

Senior Analyst, 5.2014-7.2016
Marcus & Millichap, Morrisville, NC

Development Analyst/Lease Manager, 11.2011-5.2014
General Parts International, Raleigh, NC

Development Intern, 5.2010-8.2010
The Village at Hendrix, Conway, AR

Business Manager, Project Manager, and Estimator, 3.2009-7.2009
Action Estimating, Glenwood Springs, CO

Project Manager and Landscape Designer, 8.2005-2.2009
Design Workshop Inc., Aspen, CO

Landscape Architecture Intern, 5.2004-8.2004
Little Diversified Architectural Consultants, Charlotte, NC

TEACHING

Graduate Teaching Assistant
Department of Landscape Architecture, Clemson University
LARC 8910, Advanced Interdisciplinary Design & Research, 1.2010-5.2010

Undergraduate Teaching Assistant
Department of Landscape Architecture, Clemson University
LARC 151, Basic Design I & Graphic Communication, 9.2009-12.2009

PROFESSIONAL +
ACADEMIC BOARDS &
COMMITTEES

Fay Jones School of Architecture + Design, University of Arkansas
LARC 2113, Design Communications I, 9.2003-12.2003
LARC 2123, Design Communications II, 1.2004-5.2004
LARC 1315, Fundamental Design Skills, 9.2004-12.2004

Department of Horticulture, University of Arkansas
HORT 3103, Woody Landscape Plants, 9.2003-12.2003
HORT 3103, Woody Landscape Plants, 9.2004-12.2004

Department of Horticulture, University of Arkansas
Lab Technician, 9.2002-12.2002, 1.2005-5.2005

Leadership Triangle Alumni Board
o Co-Chair, 8.2015-Present
Member, 3.2015-Present

Urban Land Institute (ULI) Committee Member
o Mentorship Program, 1.2013-12.2014
o Triangle Regional Partnership Forum, 1.2013-12.2014
o Roundtable, 2.2017-Present
Member, 9.2009-Present

Advisory Board Member, 9.2008-5.2011
Fay Jones School of Architecture + Design, University of Arkansas

Student Allocation Committee Member, 9.2004-5.2005
JW Fulbright College of Arts & Sciences, University of Arkansas

American Society of Landscape Architects (ASLA)
President, Student Chapter, 9.2003-5.2004
Board Member, State Chapter, 9.2003-5.2004
Treasurer, Student Chapter, 9.2002-5.2003

HONORS +
DISTINCTIONS

Goodmon Fellow, Leadership Triangle, 9.2014-12.2014

ASLA Honor Award, Design, State of Colorado, 2011
Residences at the Little Nell

ASLA Honor Award, Analysis & Planning, State of Minnesota, 2009
UMORE Park, University of Minnesota

ASLA Land Stewardship Award, State of Colorado, 2009
UMORE Park, University of Minnesota

ASLA Merit Award, Planning, State of Colorado, 2009
UMORE Park, University of Minnesota

Natural Talent Design Competition, 2006
Colorado GBCI-Sustainable Settings. Third Place out of 16 Natl. Teams

ASLA Honor Award, Senior Demonstration Project, 2005
Fay Jones School of Architecture + Design, University of Arkansas

Michael J. Buono Sustainable Architecture Medal, 2005

Fay Jones School of Architecture + Design, University of Arkansas
Awarded each year to a fifth-year student in the Fay Jones School of Architecture + Design who has demonstrated the greatest concern in the design studios, cognate courses, and the community for environmental, ecological, and energy conservation issues.

Alpha Rho Chi Medal, 2005

Fay Jones School of Architecture + Design, University of Arkansas
Student of the year in the Fay Jones School of Architecture + Design that best exemplifies leadership, service, and professional merit.

Sigma Lambda Alpha National Honor Society, 2005

Fay Jones School of Architecture + Design, University of Arkansas

National Society of Collegiate Scholars (NSCS), 2005

NSCS, Fay Jones School of Architecture + Design, University of Arkansas
For outstanding scholarship, leadership, and service.

ASLA Leadership Award, 2004

ASLA, Fay Jones School of Architecture + Design, University of Arkansas

Professional Advisory Board 5th Year Award, 2004

Fay Jones School of Architecture + Design, University of Arkansas

Garvan Rising Academic Achievement Award, 2003

Fay Jones School of Architecture + Design, University of Arkansas

Dean's List, 2002

Fay Jones School of Architecture + Design, University of Arkansas

LICENSE +
CERTIFICATIONS

Real Estate License, State of North Carolina, 2016
No. 291346

Profile

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I Agree

Bennett

First Name

T

Middle Initial

Dansby

Last Name

tbcdansby@gmail.com

Email Address

906 Roosevelt Dr.

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27514

Postal Code

Mobile: (510) 435-1551

Primary Phone

Mobile: (510) 435-3645

Alternate Phone

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What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

4-9 years

The Council encourages you to visit a meeting of the group that you are interested in serving on. Please choose no more than two groups from the list below to which you would like to apply.

Which Board is your First Choice? *

Planning Commission

Which Boards would you like to apply for?

Community Design Commission: Eligible

Planning Commission: Eligible

Question applies to Community Design Commission

Select a Seat Category for the Community Design Commission *

Chapel Hill Resident

Question applies to Planning Commission

Select a Seat Category for the Planning Commission *

Chapel Hill Resident

How did you find out about this opportunity? (select all that apply by holding down the shift key)

Advisory Board or Council member

If you chose "Other" from the advertising opportunity listed above, please specify:

Interests & Experiences

Please provide a brief statement outlining why you wish to serve on the Advisory Board(s), Commission(s), Committee(s) or Task Force(s) to which you are applying.

My desire to serve on the Planning Commission comes from the observation that the developers that come before the town tend to have an advantage in presenting their building priorities. Growing up in Chapel Hill as the son of an Architect who focused on restoration I was exposed to many of the parameters that once guided the panning of our town. I have spent thirty years of my life understanding material, labor, and costs associated with the built environment. Locally I have worked with builders such as Cam Ward, craftsmen like Scott Bertram, and property owners such as CHCPS. Nationally I spent three years in California restoring, remodeling, and retrofitting historic homes in Berkeley and another five years at Yale serving on the faculty of the Architecture School. I am certainly capable of deciphering the priorities of developers in relation to those of our town and communicating them in a way that is logical and fair. I am also capable of understanding and communicating what expectations are feasible, reasonable and achievable for a developer in our community.

[bTd Resume_1_.pdf](#)

You may upload a supporting document (ex. Resume).
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Demographics

In order to consider this application and provide some balance to the various boards, this personal information is required:

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

Please select your age from the following list. *

35-54

General Manager of a Retail Store

Occupation

Are you a Town of Chapel Hill employee?

Yes No

Ethics Statement

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Bennett Taylor Dansby
906 Roosevelt Dr., Chapel Hill NC 27514
510.435.1551 tbcdansby@gmail.com

Professional Profile

I am an effective collaborator who excels at delivering high-pressure, time-sensitive projects. Every task is approached with care, value and competence. My career includes a faculty position at Yale, consultancies with a diverse network of clientele, and being the recipient of prestigious commissions, grants and awards.

Experience

General Manager 2016-Present **Townsend Bertram & Company** Carrboro, NC

- Management of personnel, buying, marketing, budgets, accounting, and strategy

Consultant 1998-Present Chapel Hill, NC

- Chapel Hill Cooperative Preschool as the buyer's agent and developer of design and site plan approval
- Event technology solutions for Janssen, Emergent, and the American Astronomical Society
- Program and facilities design for Yale, UNC and NCSU
- CMS development and training for Yale Schools of Forestry, Nursing, and Architecture
- CRM software training for 3M, Sepracor, Endo, Innovex, King, and Novo Nordisk

Lecturer 2008-2013 **Yale School of Architecture** New Haven, CT

- Co-author of University-wide safety protocols
- Co-author of SPE Foundation Grant
- Designer of website and marketing materials
- Responsible for teaching students how to design, render, model and construct their work
- Co-developer of databases built for material sales, scheduling, and equipment management
- Advisor to successful student entry for the International Contemporary Furniture Fair
- Advisor to student-designed pavilions for the New Haven Arts and Ideas Festival
- Developer of 3d models and re-creations for University carvings, castings, and sculptures
- Co-designer of modifications to existing machines for improved efficiency and safety

Web Designer 2007-2008 **Yale School of Nursing** New Haven, CT

- Developer of new technology resources for faculty, students, and staff

Photographer 2005-2006 **Patrick McMullan Co** New York, NY

- Event photographer and production assistant for website and publications

Production Manager 2006-2007 **Accolade Furniture** Wallingford, CT

- Developer of production models leading to better efficiency and sustainability
- Manager of several large-scale mill projects, budgets, and sales
- Designer of website, marketing materials, furniture and custom projects

Instructor 2004-2006 **University of California ASUC Art Studio** Berkeley, CA

- Developer of classes in photography, printing, and digital technology

Logistics Manager 2003-2005 **Terry Contractors Inc** Berkeley, CA

- Manage ordering, purchasing and delivery of building materials and hardware to job sites
- Carpentry, demolition, permitting, and estimates

Education

BFA Studio Art 2002 **University of North Carolina** Chapel Hill

- *John Hope Franklin Award*, Duke Center for Documentary Studies
- *Alexander Julian Prize*, UNC Chancellor's Award
- *St. Andrews Society Award*, UNC Distinguished Scholarship

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I Agree

Forrest

First Name

T.

Middle Initial

Heath Iii

Last Name

forrest@pareto-design.com

Email Address

4514 Environ Way

Street Address

Suite or Apt

Chapel Hill

City

NC

State

27517

Postal Code

Mobile: (202) 352-2475

Primary Phone

Home:

Alternate Phone

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What district do you live in? *

Chapel Hill Town limits (Purple)

[Please consult the town maps HERE if you are unsure.](#)

If you are a Chapel Hill Resident, How long have you lived here?

- Greater than 10 years
-

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Which Board is your First Choice? *

- Community Design Commission

Which Boards would you like to apply for?

Community Design Commission: Eligible

Question applies to Community Design Commission

Select a Seat Category for the Community Design Commission *

- Chapel Hill Resident

How did you find out about this opportunity? (select all that apply by holding down the shift key)

- Advisory Board or Council member
- Other (provide additional information below)

If you chose "Other" from the advertising opportunity listed above, please specify specify:

Interests & Experiences

Please provide a brief statement outlining why you wish to serve on the Advisory Board(s), Commission(s), Committee(s) or Task Force(s) to which you are applying.

I've lived in and around Chapel Hill for the greater part of my life. I am exceedingly grateful to have had many an opportunity to travel thanks to my work. In the last few years I've spent extensive time in South America, Eastern and Western Europe and all up and down the US East coast. No matter how far I go, I found myself missing Chapel Hill, the beautifully unique place we are lucky enough to call home. I've worked on a diverse range of projects but have slowly become more and more enamored with the development, evolution, and stewardship of our urban spaces. I want to apply this passion to the place I call home and do so in a meaningful way. Over the last few years, I have developed into a successful young business owner and serial entrepreneur with a background in design and community building. These experiences compounded with my age, confer a unique perspective and voice that I believe would add value to the CDC. Further, I think that the cohort that ultimately bears the long term outcomes of design decisions made by the CDC should have a hand in their creation. I would be honored to serve the Town of Chapel Hill and use my unique perspective to help it navigate the increasingly complex world of today while working to create a city that my generation, and many after, may prosper in tomorrow. Attached you will find an overview of my experience:

[Forrest T. Heath III Experience.compressed.pdf](#)

You may upload a supporting document (ex. Resume).
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Demographics

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Ethnicity

Caucasian/Non-Hispanic

Gender

Male

Please select your age from the following list. *

18-24

Partner Pareto Design

Occupation

Are you a Town of Chapel Hill employee?

Yes No

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TEDxAsheville

A Brief Overview of My Experience & Cool stuff I've Worked On

Submitted By:

Forrest T. Heath III

Forrest T. Heath III

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g. Pareto Retail Labs

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i. Duke Central Campus RFQ

j. Southrail

k. Joining the EU Press Pool

Contact Information

Forrest T. Heath III, Pareto

4514 Environ Way

Chapel Hill, NC 27517

202-352-2475 | forrest@pareto-design.com



Design Operations for Placemakers

[SEE OUR WORK](#)

Pareto works in industries that are building the future and redefining the urban landscape. Real Estate Development. Infrastructure. Transportation. We are driven by bold endeavors, thrive in complex environments, and operate at the intersection of design and technology.

We are a multi disciplinary design consultancy working across print, digital, and experiential mediums. We work globally with particular focus in Chapel Hill, Washington DC, Shenzhen, Medellin, and Tallinn



Bowtie Company

In my first real foray into business, I created a cotton bowtie company targeting college student by employing crazy, over-the-top Americana branding like the shorts brand Chubbies. This was even emblemized in the name, Trickle Down Apparel. The best part was my production staff: a group of local grandmas who loved to sew and were eager to earn a little money on the side.

DISPATCH



Stand with the Displaced: Victims of the Boko Haram Insurgency in north-eastern Nigeria



Filipino President Fuels Vigilante Violence over War on Drugs



Political Power Play in India, 2004-2014.

Policy Pear

Policy pear was a project I worked on with some college friends that strove to make foreign policy news digestible. We broke articles down into three sections: The Players, The Background, and The Story so that a reader, even with nascent knowledge of the particular region, could get the necessary perspective. I created the structure and designed the branding and interface.

<https://policypear.com>



Electric Vehicle TED Talk

I had always been fascinated by Tesla and the mystique of electric vehicles. At the time, I was taking a public speaking class taught by an accomplished public speaking coach. I made him a bet that if I could convince someone to let me give a TED Talk, he would coach me pro bono. After a significant amount of cold calls and unanswered dm's on twitter, I finagled my way into TEDxAsheville. I road into the talk on a Power Wheels car from my childhood and highlighted to necessity of marketing EVs as sexy to young people.

<https://www.youtube.com/watch?v=IMgvMEtWloo>



Art Project with a Diplomat

After moving to DC, I often found myself at random government and think tank events. At a USIP event on scaling peacetechnology, I met my adoptive grandpa and mentor, Rick Barton. In the cloak room, I accidentally grabbed his scarf instead of my own, this incited a conversation. We ended up headed to the same metro, talking the entire way. Interestingly, his mom had been a world-renowned tapestry artist and he was in the process of setting up a memorial retrospective to honour her life. Approaching our stop, I offered to take point of the project and design everything. He was excited about the idea and we set up a time to meet again. It was only later that I found out that Rick was a former Under Secretary of State amongst other things. Since, I've become closer friends with him and his family. Through him, I have been exposed to a wonderfully diverse assortment of people (and I still haven't let him pay me!).

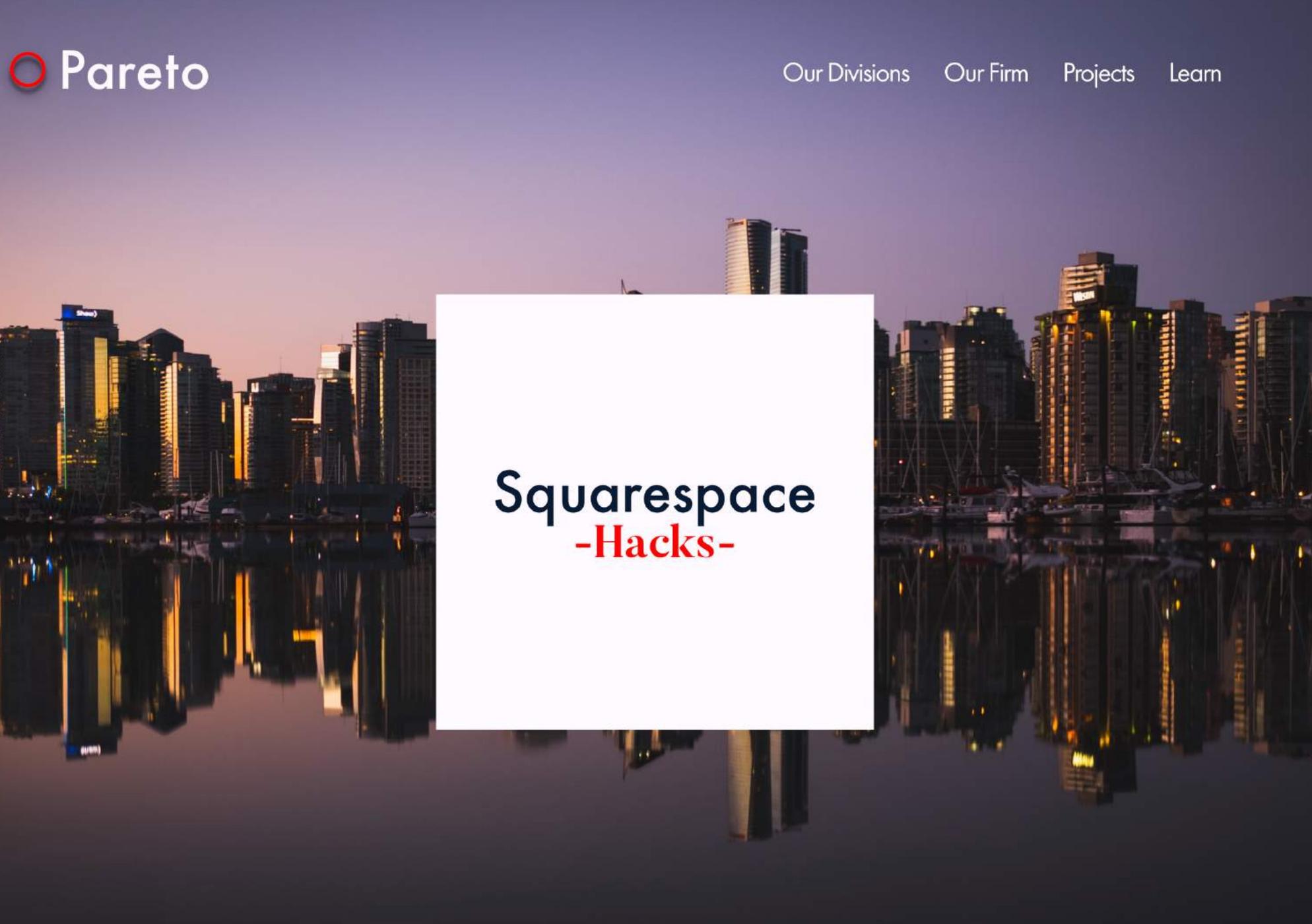
<http://www.nancyhemewaybarton.com>



Vema Couture

Help create, run, and market a social enterprise weave and wig company based in Washington DC with my friend and celebrity hairdresser, Vernon Martin. We worked to create a model where a portion of proceed went to organizations supporting minority women entrepreneurs. Through the project, I've had the pleasure of working with everyone from Erica Campbell to Kerry Washington to the Williams Sisters. On top of the fulfilling work, I now know way more about indian remy hair than I ever thought I would.

<https://www.vemacouturehair.com>



Squarespace -Hacks-

Built Leading Squarespace Blog

Discovered various novel things on the website platform Squarespace and, on a whim, created a few blog post with walkthroughs and tutorials. Much to my surprise, they took on a life of their own and now I have a devoted following of Squarespace hackers and the blog generates over 10,000 readers a month

<https://www.pareto-design.com/squarespace-hacks>



Pareto Retail Labs

Created a series of pop-up events here in Chapel Hill in under-utilised commercial space. After convincing a couple large property owners to let us use their un-leased space, we created innovative retail experiences. Our team has worked on events including an underground art gallery and installation exhibit, a fashion show, and a Tequila bar in the back of a semi truck.

<https://www.pareto-design.com/pareto-retail-labs>



AOG & NDIA

Helped establish the Asymmetric Operations Group(AOG): a project providing support & purpose for Special Operations and Special Law Enforcement Veterans to tackle the most pressing global asymmetric challenges. We rehabilitate retired operators and field them in the global fight against human trafficking, poaching and illegal trafficking of wildlife, and other counter-network operations

My role at AOG led to a seat on the National Defence Industries Association's Special Operations and Low Intensity Conflict board. Additionally I was invited to the U.S. Army John F. Kennedy Special Warfare Center and School to present a seminar on Hybrid Value Chains and social enterprise with my friend and former A Team Delta, Jared Ross.

<https://www.asymmetricoperations.org/>



Duke Central Campus RFQ

Duke University issued an Request for Qualifications on a 57-acre parcel in downtown Durham, NC. Duke wants to develop the site into a dense, mixed-use community. Three firms came together, forming a development group that would pursue this opportunity. The owner of the local firm, East West Partners, brought my team in to help craft their response. We researched, wrote, and designed a 50 page document that showed why the development team was uniquely qualified to pursue the project. This is to be multi-billion dollar project.

<https://www.pareto-design.com/s/Duke-Central-Campus-RFQ-Response-Redactedcompressed.pdf>



Southrail

Southrail is a public private partnership to create a 125 mph higher-speed rail service between Charlotte and Raleigh, NC. Inspired by the privately funded Brightline, a project in Florida that will begin passenger service Q1 2018, we are creating a combined entity that be comprised of a rail operator and a master development group.

We have two of the fastest growing metro areas in the county and no good options to travel between them. Driving is close to 4 hours, when you add in security ect...flying is close to the same and current trains are slow and infrequent. We will fill that demand by selling not just two hour trips, but two hours of productivity unmatched productivity.

<https://www.pareto-design.com/southrail>



Joining the EU Press Pool

I spent about a month in Estonia this past fall. As a networking mechanism, we went to any event we could find on Facebook and Eventbrite. One day, on a bus back to Tallinn after a spending a few days in Lithuania, I stumbled across the Tallinn Digital Summit on Facebook. For the life of me I couldn't find where you were to sign-up. Finally, I found a spot to apply for a press pass and on a whim, entered my design firms info.

Turns out, this wasn't just a random event but an official EU summit with 27 out of the 28 EU heads of state in attendance. We showed up only to find out we were now officially accredited EU journalists and that there would be a full agenda of events as Estonia held the EU presidency for the remainder of the year. Over the course of the next week: we befriended journalists from NY Times, France 24, and Xinhua (Chinese State Media); met Emmanuel Macron and a core cadre of EU people; attended a few state dinners; and got super tight with the diplomatic community there in Tallinn. Today, we're still technically a part of the EU press pool.