

TOWN OF CHAPEL HILL

STRATEGIC GOALS

CONNECTED COMMUNITY

To create a highly connected community where bicycling, walking, and transit are convenient, everyday choices for our neighborhoods, businesses, and public spaces. - Mobility and Connectivity Plan, 2017 (Vision Statement)

ECONOMIC & FINANCIAL SUSTAINABILITY

To steward public assets and support a vibrant economy where there is opportunity for jobs and entrepreneurship that positions Chapel Hill for the future. -Commercial Development Strategy, 2016 (Mission Statement)

SAFE COMMUNITY

To preserve and protect life and property through the fair and effective delivery of Town services. -Community Safety Business Plan

AFFORDABLE HOUSING

To increase the availability of and access to housing for households and individuals with a range of incomes, from those who are homeless to those in middle-income households. – Affordable Housing Strategy, 2011

VIBRANT AND INCLUSIVE COMMUNITY

To enrich the lives of those who live, work, and visit Chapel Hill by building community and creating a place for everyone. - Cultural Arts Master Plan, 2016 and Chapel Hill 2020

ENVIRONMENTAL STEWARDSHIP

To strategically manage the Town's infrastructure and natural environment by promoting resiliency and sustainability. -Chapel Hill 2020 Comprehensive Plan, 2012

COLLABORATIVE & INNOVATIVE ORGANIZATION

To create an organization that works collaboratively from a mutual learning mindset, leads innovation, and produces effective outcomes for the betterment of the organization and community. - Leading for Collaborative Innovation, 2016