

Town of Chapel Hill

Proclamation

WHEREAS, Chapel Hill promotes clean air, traffic reduction, and physical activity through its Transportation Demand Management (TDM) program; and

WHEREAS, TDM reduces reliance on single-occupancy vehicles for travel by encouraging options such as carpooling, vanpooling, public transit, biking, walking, teleworking, and flexible work-weeks; and

WHEREAS, the Town of Chapel Hill implemented the use of Transportation Management Plans (TMP) for developments with Special Use Permits in 1991; and

WHEREAS, in 25 years the number of sites with TMPs has grown from 2 with 60 employees to 116 with over 5,500 employees; and

WHEREAS, Town staff tracks progress by administering a biennial travel survey to all employees at TMP sites, including the Town of Chapel Hill; and

WHEREAS, the percentage of the workforce that lives outside Chapel Hill has increased from 58% in 1991 to 84% in 2016; and

WHEREAS, the surveys show that in the 25 years of Chapel Hill's TDM program, the rate of alternative transportation mode use has more than doubled, increasing from 6% to over 14% for employees working at sites with TMPs; and

WHEREAS, in 2017 employees using alternative modes of transportation prevented 269,500 pounds of carbon dioxide release into the environment; and

WHEREAS, 15% of Town of Chapel Hill employees commuted to work by alternative mode in 2016; and

WHEREAS, Chapel Hill's TDM program has won state, national and international awards.

NOW, THEREFORE, we, the Chapel Hill Town Council, do hereby proclaim, 2018, as

25 Years of Traffic Reduction, Cleaner Air, and a Healthier Town

And urge all local residents and businesses to use of alternative modes of transportation when possible.

GIVEN UNDER MY HAND AND THE SEAL OF THE TOWN OF
CHAPEL HILL ON THIS THE TWENTY-EIGHTH DAY OF FEBRUARY,
TWO THOUSAND AND EIGHTEEN.

Pam Hemms

